
Terms and Conditions: Kellogg's Win a Set of Team Jumpers Promotion 2009

1. Information on how to enter and prizes form part of these terms and conditions of entry.
2. Promotion commences at 12:01am AEST on 29/06/09 and finishes at 10:59pm AEST on 24/08/09 ('Promotion Period').
3. Entry is open to all residents of Australia. Employees and their immediate families of Kellogg (Aust) Pty Ltd and its associated parties are ineligible to enter the promotion. "Associated Parties" include without limitation, the agents and contractors of Kellogg that are involved in: (a) the promotion (including without limitation its development and conduct); and (b) the manufacture or distribution (up to the retailers) of Kellogg's products (including without limitation the manufacture of packaging). By entering this promotion you represent that you are eligible to enter.
4. To enter consumers must purchase specially marked Kellogg's® packs available in Woolworths and Safeway supermarkets nationally containing a unique code during the Promotion Period.
5. Participating packs are Kellogg's® Nutri-Grain® 345g, Kellogg's® Nutri-Grain® 560g, Kellogg's® Nutri-Grain® 805g, Kellogg's® Nutri-Grain® Bar Original 180g, Kellogg's® Nutri-Grain® Bar Choc Malt 180g, Kellogg's® Nutri-Grain® Bar Original 300g.
6. Consumers enter simply by visiting www.nutrigrain.com.au/jumpers and enter their unique code in an online entry form. Online entry form will require name, address, contact numbers, store purchased from and email address details.
7. Entrants may be requested to produce their unique code to claim a prize. If a winner is unable to produce their unique code when requested, they will forfeit their prize. Where a prize is forfeited, a redraw will be held in accordance with clause 28.
8. Subject to this clause and clause 12, entrants may enter as many times as they like, but each unique code is only eligible to enter once. Each entrant (determined by email address) will be limited to 5 successful entries per calendar day.
9. Your unique code cannot be used in any other promotion. The time and date a unique code is first received and validated will be registered to the email address given online.
10. All entrants will receive instant notification online advising that your submission has not been accepted. If your online entry, (i) does not include a recognised unique code, or (ii) includes a previously submitted unique code, you will be asked to check your submission against the unique code on pack and resubmit your entry.
11. You may not make more than 5 unsuccessful web attempts each calendar day. On the 5th attempt to enter, you will be blocked from entering the promotion and will not be 'unblocked' until 9am the following day. The Promoter reserves the right to permanently block any entrant who makes unsuccessful entries. To enter via the web you are required to submit an email address and this will be used as the basis for tracking (and blocking) entrants.
12. There is one prize to be won for each Woolworths / Safeway store nationally. There will 801 prize draws, consisting of 801 winners (as per the number of Woolworths and Safeway supermarkets nationally at time of printing). Entries are divided into the relevant store of purchase, as stated on the entry form. The first entry drawn from each of the 801 stores will be the winner. Should a store or stores not have any entries, all non-winning entries from the other stores will be placed into the draw for that store or stores.
13. The draws will be held at Beinteractive Pty Ltd, Level 9 155 George St, Sydney NSW 2000 commencing at 11.00am AEST. The draws will be split over 4 days, based on the state the store is in. NSW / ACT – Tuesday 25/08/09, QLD – Wednesday 26/08/09, Vic / TAS / NT Thursday 27/08/09 and WA / SA and any nil entry stores will be drawn on Friday 28/08/09.
14. Each eligible entry drawn will win a set of 20 Footy Jumpers. All 20 footy jumpers will be of the same design, except for the sizing and numbers on the back of the jumper. They will be made as a cut and sew design (not sublimated) and there will be a choice of 9 styles according to sporting code – AFL sleeveless no collar (100% polyester proflex), Rugby League short sleeved with or without collar (100% polyester proflex), Touch Football short sleeved or sleeveless no collar (100% polyester prolite), Rugby Union short sleeved with or without collar (100% polyester proflex), Soccer short sleeved with or without collar (100% polyester prolite). Each of these 9 styles has 5 design templates to choose from, a choice of 18 different colours (maroon, brown, black, dark grey, light grey, avocado green, emerald green, bottle green, light blue, royal blue, navy blue, pale pink, red, purple, white, orange, yellow gold and canary yellow) and all of these included for colour combinations, a choice of having numbers and lettering (i.e., team name) on the back or not at all. All jumpers will have Kellogg's Nutri-Grain logo added. All jumpers will have Game Gear branding on the front of the jumper at the base of the collar and on the back below the collar. There will be no option for a winner to add a logo to the design.
15. There is to be no changes made to the 5 design templates offered.
16. When notified of their win, the winner will receive a kit explaining what site they need to log onto to design their jumper. In order to access the design site, all winners must enter their valid email address (as this will be how Game Gear will contact you). Winners will then be able to design their jumpers from Thursday 3rd September with the options as outlined in clause 14. Upon submitting their design, winners will complete an online order form with order details and template design. They will then receive a confirmation form of their order via email. This is confirmation that Game Gear has received the winner's order.
17. Sizes for jumpers are to be taken from Game Gear's size chart and advised measuring technique. All customers need to allow for a 1cm variation per size in chest and length measurements. The promoter is not responsible for size errors that have been ordered by the winner.

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18. All winners will receive a tracking number within their winner's kit. This is offered as an online service only. Winners are able to log in and check the status of their order online.
19. Upon submitting the design online, and receiving the confirmation form by email no further changes or revisions are to be made to the order.
20. All order confirmations are to be received by Thursday 24th September 2009. These orders will be delivered to the winner's address, as provided in the online order form when the jumper was designed online by Thursday 24th December 2009. Should any winner not place an order by Thursday 24th September 2009 they will receive a set of 20 jumpers that Kellogg's have pre-designed.
21. The total value for each prize is valued at RRP AUD\$800.00 (including GST).
22. Total prize pool value is RRP AUD\$640,800 (incl. GST). Prize value is correct at the time of printing. Kellogg accepts no responsibility or any variation in the value of any prize.
23. In the event that the winner of any prize is under the age of 16 years of age, the prize will be awarded to their parent or guardian. Kellogg and Game Gear will liaise with that parent or guardian throughout the entire process.
24. Each prize winner will be notified by mail within 7 days of the draw.
25. Winners and their details will be published in The Australian on 04/09/09.
26. Entrants can only win one major prize per unique code. Prize claims will be subject to security and verification checks.
27. Subject to State and Territory law, Kellogg's reserves the right to conduct a redraw in accordance with clause 28, in the event of an entrant being unable to satisfy these terms and conditions or forfeiting or not claiming a prize.
28. Subject to State and Territory law a redraw for any unclaimed prizes, will take place at 11:00am AEDT on 15/12/09 at the location of the original draw. If applicable, the winner(s) of the unclaimed prize draw will be notified by mail and published in The Australian on 18/12/09.
29. All redrawn winners will be required to ensure that their order is complete by Friday 15th January 2010; orders will be delivered to the winner's residential address by Friday 26th February 2010. Should any winners not place an order by this time they will receive a set of 20 jumpers that Kellogg's have pre-designed.
30. Prizes cannot be redeemed for cash and are not transferable.
31. To the extent permitted by law, Kellogg's liability in relation to this promotion and/or any of the prizes is limited to the cost of replacement of any benefit or prize won.
32. Kellogg's reserves the right to disqualify any person who tampers with the entry process. Kellogg is not responsible for any technical malfunctions or problems with internet or network congestion, including injury or damage to a participant's or any other person's computer related to participation in this promotion and problems with transmission of entries over the internet.
33. The Promoter does not accept responsibility for late, lost, misdirected entries or entries sent but not received by Kellogg. The judge's decision is final and no correspondence will be entered into. Entry details remain the property of the Promoter.
34. The promoter and their associated agencies and companies will take no responsibility for prizes lost or damaged in transit.
35. The promoter and their associated agencies and companies will take no responsibility for delays in transit out of the promoter's control.
36. Personal information supplied to Kellogg may be disclosed to third parties and/or used by Kellogg for the purposes of this promotion. Personal information may also be disclosed to third parties to determine whether an entrant has breached these terms and conditions. You consent to Kellogg so using or disclosing your personal information. Please contact Kellogg if you do not wish us to use your personal information for these purposes, or if you wish to access, correct or update the information.
37. The promoter is: Kellogg (Aust.) Pty. Ltd., 41-51 Wentworth Avenue, Pagewood NSW 2019 A.C.N 004 110 105. Consumer Contact Centre 1800 000 474.
38. Authorised under NSW Permit No LTPS/09/03516, ACT Permit No TP09/01450, SAT09/892, VIC Permit No 09/1281.